



## Schedule

### **Saturday, September 24<sup>th</sup>**

9:00 a.m. – 9:30 a.m.

Welcome and Introduction

9:45 a.m. – 10:45 a.m.

*Writing With Confidence*

Keynote Address, Paul Jenkins

11:00 a.m. – 12:00 p.m.

*The Southern Voice: Writing Southern Fiction*

Panelists: Patti Callahan Henry, Brian Panowich

Moderator: George Weinstein

*The Butler Didn't Do It: Keeping the Mystery in Your Work*

Panelists: Shelli Johannes-Wells, Grant Jerkins, Romily Bernard

Moderator: Ben Bowlin

12:00 p.m. – 1:00 p.m.

Lunch

1:00 p.m. – 2:00 p.m.

*A Panel of Panels: The Comic Book Writer*

Panelists: Paul Jenkins, Clay McLeod Chapman, James A. Moore

Moderator: Bill Blume

*Kill Your Darlings, Over and Over Again: Editing Your Work*

Panelists: Jessica Handler, David L. Robbins, Colleen Oakley

Moderator: George Weinstein

2:15 p.m. – 3:15 p.m.

*You Just Don't Understand Me!: Writing for Teens and Children*

Panelists: Romily Bernard, Shelli Johannes Wells, Clay McLeod Chapman

Moderator: Bill Blume

*Marketing in a Digital Age: Marketing and Branding on Social Media*

Panelists: Clifford Brooks III, Nicki Salcedo, Kate Sweeney

Moderator: Jerad Alexander

3:30 p.m. – 4:45 p.m.

First Pages Critique

Panelists: Kristy Hunter, Kaylee Davis, Kimiko Nakamura, David L. Robbins

Moderator: Zachary Steele

## **Sunday, September 25<sup>th</sup>**

9:00 a.m. – 9:10 a.m.

Welcome Back

9:15 a.m. – 10:30 a.m.

*Life, the Universe, and Everything: The Elements of World Building*

Panelists: Paul Jenkins, Patti Callahan Henry, James A. Moore, Brian Panowich

Moderator: Bill Blume

10:45 a.m. – 11:45 a.m.

*Driving a Stake Through Clichés: Writing Original Fantasy and Horror*

Panelists: James A. Moore, Shelli Johannes-Wells, Clay McLeod Chapman

Moderator: John Adcox

*You Could Say That: Choosing the Right Word*

Panelists: Clifford Brooks III, David L. Robbins, Kate Sweeney

Moderator: Ed Hall

12:00 p.m. – 1:00 p.m.

*Make 'em Laugh: Injecting Humor In Your Work*

Panelists: Patti Callahan Henry, Nicki Salcedo, Jessica Handler, Paul Jenkins

Moderator: Myke Johns

*Putting Them Through Hell: Pushing Your Characters to the Brink*

Panelists: Colleen Oakley, David L. Robbins, Grant Jerkins

Moderator: Carmen Slaughter

1:00p.m. – 2:00 p.m.

Lunch

2:00 p.m. – 3:00 p.m.

*You Don't Say...: Writing Believable Characters and Dialogue*

Panelists: Nicki Salcedo, Brian Panowich, Grant Jerkins

Moderator: David L. Robbins

*Sad Hours Seem Long: Writing Grief and Loss for Everyone*

Panelists: Jessica Handler, Kate Sweeney, Colleen Oakley

Moderator: Lauren Vogelbaum

3:15 p.m. – 4:30 p.m.

*The Elevator Pitch: The 60-second Pitch*

Panelists: Kristy Hunter, Kaylee Davis, Kimiko Nakamura,

Moderator: Zachary Steele

4:30 p.m. – 4:45 p.m.

Clifford Brooks III, *The Fifth Movement* &

Closing Remarks